



Contract # 330113
Schedule Dates 10/30/12-11/05/12
Advertiser Pol/1) Roberts/D/Congress (16889)
Agency/T-Code Abar Media (2878)/948873799
Product Political (1065)
Brand 580 CONG (136554)
Salesperson Teletel/Philadelphia, Philadelphia (1057)
Sales Office Teletel/Philadelphia
Buyer Name SCATTERGOOD,JEFF
Phone/Fax /

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

CPE	N/A	Net Total	\$40,812.75
Account Types	National/Political	Sales Tax	

Comments
ROBERTS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****. JENNIFER ROBERTS FOR
CONGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	5a- 5:30a (EST)		1	1	1	1			3	\$425.00	\$1,275.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
2.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	5a- 5:30a (EST)			1					1	\$425.00	\$425.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
3.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	5:30a- 6a (EST)			1	1	1			3	\$425.00	\$1,275.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
4.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	5:30a- 6a (EST)			1					1	\$425.00	\$425.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
5.1	Normal Line / Spot	11/01/12-11/02/12	4	:30	6a- 6:30a (EST)				1	1			2	\$1,175.00	\$2,350.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
6.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	6a- 6:30a (EST)					1			1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
7.1	Normal Line / Spot	10/31/12-11/02/12	4	:30	6:30a- 7a (EST)					1	1		2	\$1,175.00	\$2,350.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
8.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	6:30a- 7a (EST)						1		1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
9.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	7a- 8a (EST)					1	1	1	3	\$1,075.00	\$3,225.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
11.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	7a- 8a (EST)						1		1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	2X MAX/DAY	10/29/12	
12.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	8a- 9a (EST)						1	1	1	3	\$975.00	\$2,925.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12
13.1	Normal Line / Spot	10/31/12-11/03/12	4	:30	8a- 9a (EST)						2		2	\$975.00	\$1,950.00	Charlotte (WSOC)	2X MAX/DAY	10/29/12	
14.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	8a- 9a (EST)						2		2	\$975.00	\$1,950.00	Charlotte (WSOC)	2X MAX/DAY	10/29/12	
15.1	Normal Line / Spot	10/30/12-11/02/12	5	:30	9a- 10a (EST)						1	1	2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

Contract #	330113	Date Entered	09/05/12	Charlotte (WSOC)	By Broadcast Month	Spots	Rate
Schedule Dates	10/30/12-11/05/12	Last Modified	10/31/12	Entered By	Jill Hipskind		
Advertiser	Pol/J Roberts/D/Congress (16889)	Entered By		CO-OP	No		
Agency/T-Code	Abar Media (2878)/948873799	Headline #	06304528 <th>Demo</th> <td></td> <td></td> <td></td>	Demo			
Product	Political (1065)	Order Type	Normal	Package Deal			
Brand	580 CONG (136554)	Commission %	15.00	Commission	\$7,202.25		
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Net Total	\$40,812.75	Sales Tax			
CPE			<th></th> <th></th> <th></th> <th></th>				
Buyer Name	SCATTERGOOD,JEFF		<th></th> <th></th> <th></th> <th></th>				
Phone/Fax	/		<th></th> <th></th> <th></th> <th></th>				
Comments	ROBERTS FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, JENNIFER ROBERTS FOR CONGRESS		<th></th> <th></th> <th></th> <th></th>				
Billing Type	Standard		<th></th> <th></th> <th></th> <th></th>				
Account Types	National/Political		<th></th> <th></th> <th></th> <th></th>				
Comments			<th></th> <th></th> <th></th> <th></th>				
Date:		Date:		Comments:			

CONFIRMATION CONTRACT

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Charlotte, NC 28206-2700

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Advertiser Pol/J Roberts/D/Congress (16889)
Agency/T-Code Abar Media (2878)/948873799

Product Political (1065)
Brand 580 CONG (136554)
Salesperson Telerp/Philadelphia
Sales Office Telerep/Philadelphia, Philadelphia (1057)
Buyer Name SCATTERGOOD,JEFF
Phone/Fax /
CPE N/A

Abar Media
6190 Grovendale Court
Suite 200
Alexandria, VA 22310

Date Entered	09/05/12	Charlotte (WSOC)	Spots	Rate
Last Modified	10/31/12	By Broadcast Month	67	\$48,015.00
Entered By	Jill Hipskind	Nov. 2012		
CO-OP	No	Grand Total:	67	\$48,015.00
Headline #	06304528			
Demo				
Order Type	Normal			
Package Deal				
Commission %	15.00			
Commission	\$7,202.25			
Net Total	\$40,812.75			

Comments
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , JENNIFER ROBERTS FOR CONGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.1	Normal Line / Spot	11/05/12-11/05/12	4	:30	6P- 6:30P (EST)	1						1		\$1,500.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
41.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	5A- 5:30A (EST)							1		\$125.00	\$125.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
42.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	5:30A- 6A (EST)							1		\$350.00	\$350.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
43.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	6A- 7A (EST)							1		\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
44.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	7A- 8A (EST)							1		\$325.00	\$325.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
45.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	8A- 9A (EST)							1		\$400.00	\$400.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12	
47.1	Normal Line / Spot	11/03/12-11/03/12	5	:30	7P- 7:30P (EST)							1		\$490.00	\$490.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
49.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	5:30A- 6A (EST)							1		\$75.00	\$75.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12	
50.1	Normal Line / Spot	11/04/12-11/04/12	5	:30	6A- 7A (EST)							1		\$275.00	\$275.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
51.1	Normal Line / Spot	11/04/12-11/04/12	5	:30	7A- 8A (EST)							1		\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
52.1	Normal Line / Spot	11/04/12-11/04/12	3	:30	8A- 9A (EST)							1		\$800.00	\$800.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
53.1	Normal Line / Spot	11/04/12-11/04/12	5	:30	9A- 10A (EST)							1		\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
54.1	Normal Line / Spot	11/04/12-11/04/12	5	:30	12P- 12:30P (EST)							1		\$275.00	\$275.00	Charlotte (WSOC)	1X MAX/DAY	10/29/12	
57.0	M/G For 30.1.1 / Spot	11/02/12-11/02/12	4	:30	5:30P- 6P (EST)							1		\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/31/12	

CONFIRMATION CONTRACT

Accepted by Agent/Advertiser:

Date:

Comments:

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